David Lopez-White

User Experience Designer in Berkeley, CA

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EXPERIENCE

Ecosystem Healthcare — UX Designer
Remote | *September 2020 - December 2020*

- Improved navigation and UI for an interactive map-based experience through collaborative efforts with a developer, and utilization of Webflow and Miro.

- Discovery phase to understand requirements and emphasis of project sprints.

- Crafted web and mobile wireframes, with a focus on interaction design.

SDSU-DUIP — UX Designer
Remote | *June 2018 to November 2018*

- Retranslated assessments and heavy subject matter into a digital, tablet-based experience for a recovery planning service that works with court-mandated DUI offenders.

- Created interface and interaction design, gamification, and restructured flow of content.

The UX Department — UX Research Coordinator
San Francisco, CA | *February 2017 to March 2017*

- Conducted interviews, contextual inquiry and usability testing to assist with redesign efforts on a CRM for marketing intelligence.

- Documented the sessions and created a report for the team, using Trello, Dropbox and Google Drive.

Globality — UX Research Coordinator
Menlo Park, CA | *December 2016 to February 2017*

- Worked with designers and product managers to generate insights for an AI-powered b2b software.

- Recruited subjects, scheduled and conducted interviews with SMEs.

- Documented and reported interviews using JIRA and Confluence.

- Led an effort to discover why we were having friction in the recruitment process, and communicated effectively to ensure clear channels and maintain company relationship with external recruitment agencies.

Monster Pho — Web Designer
Oakland, CA | *June 2020 to September 2020*

- Created a new website for local restaurant using SQSP, Miro, Photoshop, Illustrator, and Eight Shapes Contrast Grid.

- Led the project, managing a branding designer, a developer, and a photographer.

- Project was completed on time and within budget, and Google Analytics is showing a significant increase in site clicks and impressions.

EDUCATION

Charter Oak State College,

B.S. Political Science, Honors
September 2008 - September 2011

SKILLS

RESEARCH
User Interviews
Usability Testing
Contextual Inquiry
Heuristic Evaluation
Competitive Analysis

DESIGN
UX Design
Visual Design
Graphic Design
Information Architecture
Personas
Journey Mapping
Storyboarding
Rapid Prototyping
Wireframes

TOOLKIT
Software:
Sketch
Invision
Figma
Adobe XD
Zeplin
Illustrator
Photoshop
Premiere Pro

Accessibility:
WCAG 2.0
AXE
DevTools

Development:
HTML
CSS
VSCode
Github

Awards
Michelson Runway EdTech Accelerator Hackathon
First Place